



RANDY'S DONUTS® RAPID GROWTH IN THE PHILIPPINES

Since starting in 1952, Los Angeles, California based Randy's Donuts® has become the most recognized donut shop in the world. In addition to the special quality and taste, Randy's Donuts® is also known worldwide for its numerous appearances in movies, television, and brand advertising. Randy's Donuts® currently has licensees operating shops in South Korea, the Philippines, Saudi Arabia and Paris, France.



Randy's Donuts® signed a country license agreement for the Philippines with the Bistro Group. This group is also the country licensee for Denny's®, TGI Friday's®, Hard Rock Café®, Buffalo Wild Wings®, the Olive Garden®, Texas Roadhouse® and several other western F&B brands. They are considered the best multi-franchise operator in Asia.

In just two years, the Bistro Group has opened 10 Randy's Donuts® shops in Manila. Two more shops are under construction as of June 2023 including an airport location. The pictures on this page are from Manila.

It is interesting to note that major international donut brands were already established in the Philippines before the Bistro group started opening shops that average 800-1,000 donuts sold per day. Krispy Kreme®, Dunkin Donuts®, J.Co Donuts® and Mister Donut® are all present. Randy's Donuts® unique range of products set them apart from the local and international competition. And the fast development shows that this iconic Los Angeles F&B brand does well in middle income countries.



WEBSITE: www.randysdonuts.com

INTERNATIONAL AREA LICENSEE PROFILE

- Franchisors or Area Licensees with experience in the F&B sector
- Real estate, property development and management businesses
- Food and beverage distribution business
- Multi-brand licensing groups in the food and beverage sector
- Business with dedicated food & beverage infrastructure
- Hospitality businesses that include food & beverage facilities

For information on becoming our licensee in your country contact Bill Edwards at bedwards@edwardsglobal.com